



CRALO Conference

Agenda

- Corporate matters – Greg (10 min)
- Post Legacy Redesign – Robb (20 min)
- Next Application Cycle – Lucy (15 min)
- Advisory Committees – Bill (15 min)
- Questions

Greg Hughes

CORPORATE MATTERS

Thank you

Legacy Steering

- Jacinthe Mutchmore
- Jeff Macnab
- John Curtis
- Richard Catahan*

AND THE ENTIRE
ADMISSIONS GROUP

- **Application Services**

- Al Vaughan
- Linda Dalton
- Richard Anderson
- Sharon Kinasz

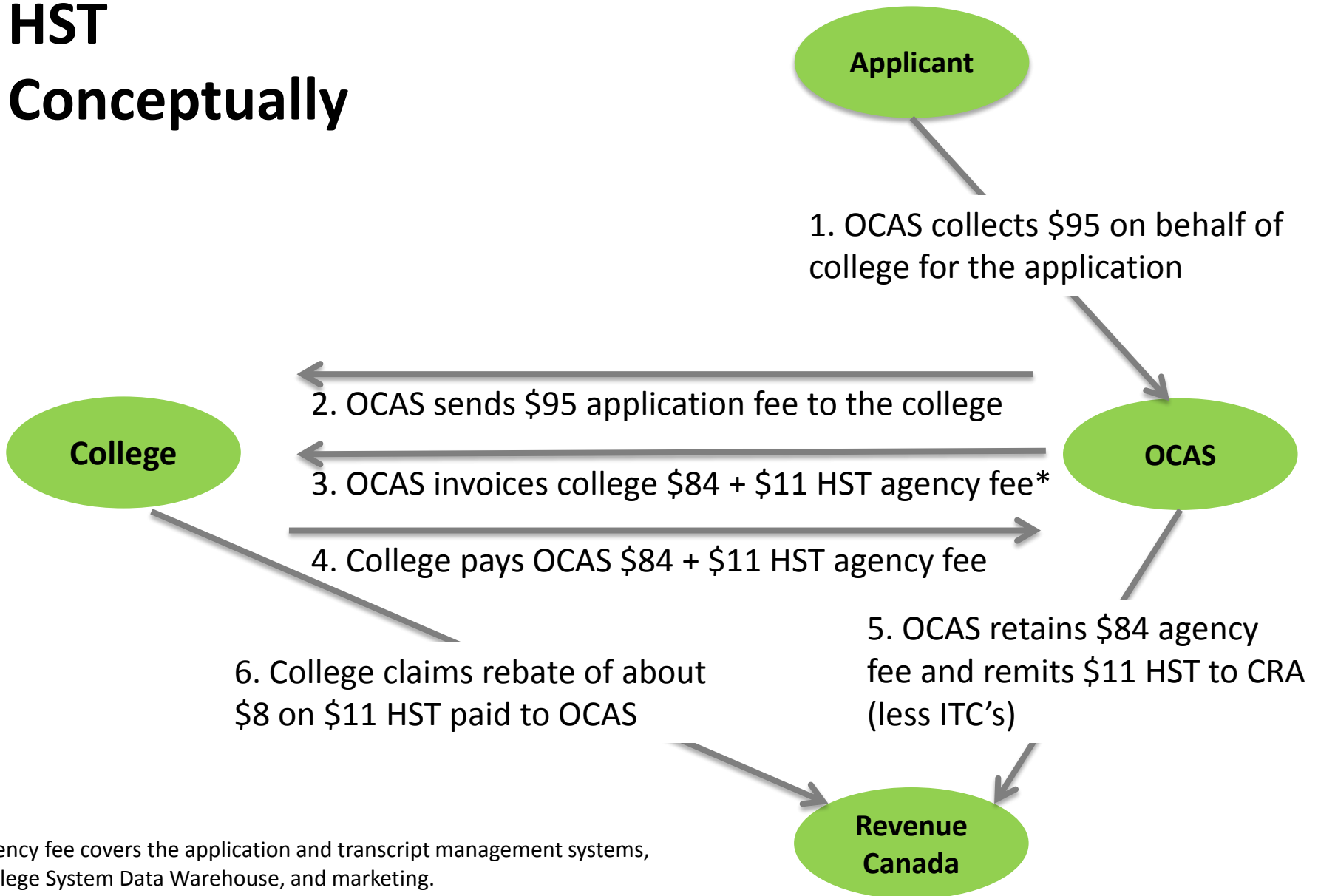
- **Data Warehouse**

- Brenda Pander-Scott
- Jacinthe Mutchmore

- **Marketing**

- Janice Lamoureux
- Steve Junkin

HST Conceptually



Robb Blacquiere

POST-LEGACY REDESIGN

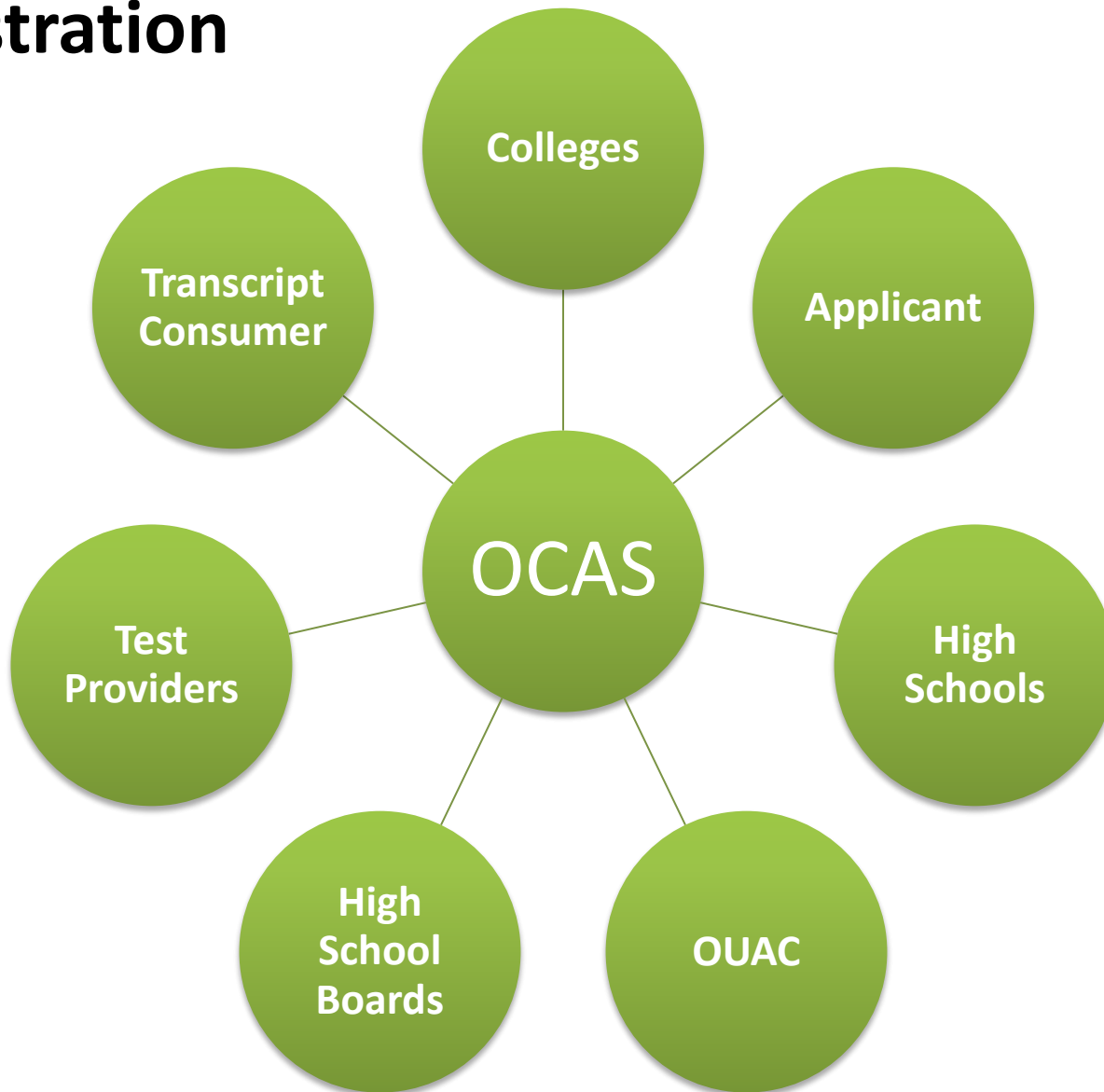
Legacy Project

- The Legacy Project portfolio ended with the October 31, 2011
- Find-Apply integration March 2012

Data Warehouse Full Enrolment

- streamline data collections for colleges and MTCU
- add reporting student transitions between program types
- student retention and reporting

Workflow Orchestration



Workflow Orchestration

- This project has two focuses
 - Develop a platform for future-oriented integration
 - Migration of eTMS and PETE to our new infrastructure
- Will allow OCAS to add transparency to the request process
- Allow a foundation for future integration

Project Evaluation

- lessons learned
- led by KPMG
- includes Steering Committee, vendors, OCAS
- objective to find areas for improvement and to build goals around them

Future Initiatives

- OEN Phase 2
- AODA Communication Compliance
- Branding refresh



Dresse un plan

Renseigne-toi sur chacun des vingt-huit collèges à financement public de l'Ontario et sur leurs campus.

Trouve le programme qui te convient

Effectuez des recherches et des comparaisons de milliers de programmes pour trouver ceux qui vous conviennent le mieux.

Fais demande bonne et due forme

Fais demande sans tarder! Tu peux faire demande à un maximum de cinq collèges de l'Ontario.

Confirmer

Accepte l'offre du collège que tu préfères. Voilà, ton avenir commence!

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 COLLEGESDELONTARIO.CA, UNE MARQUE DE COMMERCE OFFICIELLE (N°19575), EST LA PROPRIÉTÉ DE SERVICES D'ADMISSION DES COLLÈGES DE L'ONTARIO.



Make A Plan

Find out more about each of Ontario's 28 public colleges and where their campuses are located.

Find Your Fit

Search from and compare thousands of programs to find the ones that are right for you.

Apply Yourself

Apply now! You can apply to up to five colleges across the province.

Confirm it

Accept an offer of admission from your college of choice and get started on the path to your future now!

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Lucy Batista

THE NEXT APPLICATION CYCLE

Next Application Cycle



- The last release of Legacy Redesign
- Generally smooth release (thank you college testers)
- Day 1 > 750 applied and paid
- Minor fixes needed, will be released the week of November 21

CRALO issues

Largely resolved except:

- Current High school applicants applying to graduate programs – Requires further discussion.
- Address Quality in Applicant Information
- Out-of-province transcripts – move forward – per the Admissions Committee meeting Oct. 4
- Recording ACE grades through OCAS – Sharon Kinasz to bring forward to CRALO

Tracking Issues/ Enhancements

- Application Services Advisory Committee maintains the list going forward
- moving to a regular release schedule

Proposed Release Plan

Release Packages	Items/theme	Create Draft List	Finalize List	Implement to Production
Release Package 1	Partner portal and integration	November 28, 2011	December 9, 2011	February 28, 2012
Release Package 2	Program Catalogue and enhancement requests	March 5, 2012	March 16, 2012	May 15, 2012
Release Package 3	Applicant portal	May 22, 2012	June 1, 2012	July 17, 2012
Release Package 4	NAC Operational purge activities	June 4, 2012	June 15, 2012	September 21, 2012
Release Package 5	NAC readiness	June 4, 2012	June 15, 2012	October 1, 2012
Release Package 6	Peak readiness items			November 13, 2012

What's Outstanding

Application:

- QAS – address quality
- Current high school applicants applying to graduate programs

High School Transcripts:

- Out-of-province Transcripts
- Recording Ace Grades through OCAS

Transcripts – Postsecondary

- College/University Transcript Exchange Steering Committee

Bill McKee

ADVISORY COMMITTEES

Common Priorities

- New College Service Level Agreements
- Communication Strategy for OCAS
- Review Strategic Directions

Application Services

Advisory Committee

- Al Vaughan - Registrar
- Andrew Zalvin - Marketing
- Bill McKee - OCAS
- **Cathie Auger - Chair**
- Jim Robeson - Student CSA
- Linda Dalton - Registrar
- Lucy Batista - OCAS
- Pat Van Horne - IR
- Richard Anderson - Registrar
- Serge Plante - OSCA
- Sharon Kinasz - Registrar
- Vacant - Marketing
- Vacant- IT

ASAC Priorities

- Improve Transcript & Grade Processes
 - Expand eTms Partners
 - College & University Joint EDI Steering Committee
 - ACE Academic Upgrading
- Transition to Steady State process for the new Application System
- Continuous Improvement
- Late Admit Practice

Data Warehouse

Advisory Committee

- Angela Sutton - IR
- Brenda Pander-Scott - Registrar
- Carmelinda Del Conte - IT
- Charmaine Kissmann - IR
- David Corcoran - Research CO
- Jacinthe Mutchmore - Registrar
- Margaret Whetstone - OCAS
- Pam Sohdhi - IR
- Paul Wemyss - OCAS
- **Robert Gillett - Chair**
- Shawn Chorney - Student Serv
- Susan Peschken - MTCU

DWAC Priorities

Annual Review of Priorities:

1. Full data collection
2. MTCU KPI
3. Non-direct entrant data collection and reporting
4. Geographic reporting & analytics
5. Industry benchmarks and statistics

Marketing

Advisory Committee

- **Ann Buller - Chair**
- Chris Shepherd - Student CSA
- Claudia Ann Malette - Marketing
- David Mantei - OCAS
- Doug Wotherspoon - Marketing
- Janice Lamoureux - Registrar
- Jennifer Leith - Student Services
- Kelly Wiley - Marketing
- Rob Savage - Colleges Ontario
- Rosanna Cavallaro - Marketing
- Steve Junkin - Registrar
- Sue Prodaniak - Marketing
- Tony Podziemski – IR

MAC Priorities

- communication strategy for OCAS
- career advisement tool targeting non-directs
- monitoring level of non-completes

Legacy Redesign

Steering Committee

- Bill McKee - OCAS
- Cathie Auger - Student Services
- David Johnson – CIO
- David Mantei - OCAS
- David Mantei – OCAS
- **Greg Hughes – OCAS**
- Jacinthe Mutchmore - Registrar
- Jeff MacNab - Registrar
- John Curtis - Registrar
- Michael Collins – IR
- Rashmi Gupta – IR
- Richard Catahan - Registrar +
- Robb Blacquiere - OCAS
- Vacancy – CIO

Steering Committee

- Monitored and guided the project
- Developed project vision
- Reviewed change requests
- Raised college issues
- Will participate in 'lessons learned' review
- Finalized the Integration Vision & Strategy

END